Hospital Profile (Direction & Performance) โรงพยาบาล **Technological Change Environmental Change Economic Change Political Change Social Change Key Competitors**: Internal Key Change: Strategic **Strategic Advantage: Strategic Challenge: Opportunity: Health Problem:** Vision: **Strategic Objectives:** Mission: Values: Service: **Comparative Data:** Regulation: **Core Competency Customer/SH & Requirements:** Key Work Systems: KPI: **External Process** Staff: Leadership System • Inpatient Service System Outpatient Service System **Emergency Service System** Community Service System **Key Work Processes:** Access & Entry Facility: Assessment Supplier: Patient Care Plan Patient care Delivery Education & empowerment Discharge Continuity of Care Technology & Equipment: **Key Support Systems:** Patient & Customer Relation HRM & HRD Information & Knowledge Management Risk, Safety, Quality Management · Professional Governance Environmental Management Material: Infection Control Medical Record · Medication Management Diagnostic Service General Administration Supplier/Partner Customer/Stakeholder Input Outcome **Process**